

## 2011 Annual Appeal

The Pomperaug River Watershed Coalition is working to identify and reduce the threats to our local water supply. It is the only regional entity that uses science and education to help ensure the availability of high quality water in our Watershed and the communities that rely upon it.



**Please help us provide the knowledge, education, and safeguards needed to ensure that our water is pure and plentiful by giving during our Annual Appeal Campaign.**

Over the past 11 years, the Coalition has become recognized nationally as a model watershed organization. We fund research, conduct water assessments, survey the streams to locate problem areas for remediation, provide educational programs, develop tools for planning and management of water supplies, and partner with state, town, and local businesses to develop and implement strategies to protect your water.

Perhaps you have supported our work in the past and have applauded our accomplishments. While these accomplishments are gratifying, more work remains to be done and we still need your support. There are real issues facing our communities and our water supplies: proper planning and development; groundwater contamination from industrial and pharmaceutical products; water consumption; stream bank erosion; as well as flooding and periods of drought.

**With your continued support, we will continue our scientific work and expand our educational outreach in the coming year. Your gift will help fund:**

- **R**estoration projects for habitat and streamside stabilization.
- **I**ncreased outreach and hands-on projects with students in elementary, middle, and high schools.
- **V**ital research to assess and address the legacy of groundwater contamination as well as to understand the realities of pharmaceuticals in our water.
- **E**xpansion of the *Conservation Conversation Program*, a series of educational programs and field activities for members of the public, teachers, and town leaders.
- **R**egional planning for drought management.
- **S**upport planning and responsible action regarding flood mitigation and river management.

**Please contribute today.** Be part of a vital initiative that is addressing a major challenge of our community and our time. Your contribution will support tangible, measurable initiatives, each of which will advance our common mission to keep our water pure and plentiful.

Sincerely,

A handwritten signature in black ink, appearing to read "James Belden".

James Belden, Executive Director

A handwritten signature in black ink, appearing to read "Anne Delo".

Anne Delo, Development Committee Chair

Please visit [www.pomperaug.org](http://www.pomperaug.org) to learn more about current projects and programs.