

## What You Support

With your support, we provide educational programs, work closely with local officials and others to develop sustainable water and land use policies, and provide science-based assistance. Your gift is impactful today and for future generations.

### Programs and Events

#### Youth Conservation Corps and Internships

summer employment opportunities for students to gain conservation experience and knowledge while improving the quality and conservation of water for watershed residents.

**Woodbury Earth Day** the largest Earth Day celebration in Connecticut. 6000+ people from throughout the state attend this FREE event featuring earth-friendly activities, 130+ vendors, a main stage, community stage, kids' activities, and some of the best food trucks around.

**Annual Benefit Event** with fine food and wine, entertainment, exquisite views and benefit auctions. Attracts 250+ prominent guests.

**River Ramblers Guided Hike Series** exploring the history of the Pomperaug River and its dynamic nature.

**Stream Stewards** supporting the equipment, materials, training, and oversight of community based restoration projects.

**Research and Monitoring** collecting and reporting water quality data to fulfill both state and local monitoring objectives.

**Advocacy** bringing together stakeholders to safeguard local rivers and drinking water supplies for current and future generations.

**Education & Outreach** underscoring our collective roles as stewards of the environment through programs, seminars, presentations, exhibits, and materials.

## Sponsorship Pledge

I support clean water!

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

I prefer to opt out of the following acknowledgements: \_\_\_\_\_

PAYMENT DETAILS Total: \$ \_\_\_\_\_

Check attached or enclosed (payable to PRWC).

Please invoice me.

Card Type:

Master Card Visa Discover American Express

Name on Card: \_\_\_\_\_

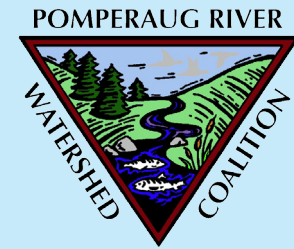
Card #: \_\_\_\_\_

Exp Date: \_\_\_ / \_\_\_ CIN #: \_\_\_\_\_

Signature: \_\_\_\_\_

**Thank you for helping  
make a positive difference for our  
watershed community.  
Your partnership is truly appreciated and  
comes with our deepest gratitude.**

**Pomperaug River Watershed Coalition  
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Woodbury, CT 06798  
203-263-0076 info@pomperaug.org  
www.pomperaug.org**



**Demonstrate your  
commitment to the  
protection of water  
resources today and  
for future generations.**



Founded in 1999, Pomperaug River Watershed Coalition (PRWC) is dedicated to the protection and restoration of our most valuable natural resource – water.

It is your local non-profit community based organization which uses science, research and educational outreach to safeguard our rivers and drinking water supply.

## Sponsorship Levels

**Sponsorship is a great way to show your support!**  
Every gift helps safeguard our precious water resources for current and future generations.

 **Water Walker \$10,000+**

 **Hero \$5,000+**

 **Champion \$2,500+**

 **Leader \$1000+**

 **Guardian \$500+**

Becoming a PRWC sponsor enables you to reach others like yourself who are community minded and environmentally conscious, and offers you the opportunity to connect with those interested in living a healthy, sustainable lifestyle.

Your sponsorship, including in-kind gifts, supports initiatives which preserve and protect the quality and quantity of our water and foster environmental stewardship.



## Sponsor Benefits

Acknowledged by Sponsor Level throughout the year in:

- ✓ Annual Report
- ✓ Event, Program and Project Signage
- ✓ Event/ Program Ads
- ✓ Complimentary Event Tickets
- ✓ Sponsor Recognition Banners Displayed at Events
- ✓ Acknowledged in Newspaper Promotions, Ads and Press Releases Reaching 50,000+
- ✓ Sponsor Logo on Event and Program Shirts
- ✓ Sponsor Logo in Email Blasts to 1,900+
- ✓ Acknowledged in PRWC's Newsletter 2,500+
- ✓ Sponsor Logo with Website Link on PRWC Website
- ✓ Recognition through PRWC's social media pages will highlight Sponsor's participation

Sponsor's employees and their families will have numerous opportunities to participate in and/or volunteer at events and programs throughout the year. Upon your request, PRWC can facilitate a presentation to your organization on what you support.

## WHY PRWC?



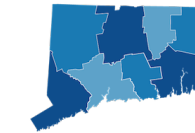
6,000+ Program Participants/Year



6,500+ Event Attendees/Year



4,500+ Website and Social Media Followers









60,000+ Watershed Residents and a statewide reach!

## WHY NOW?



## WHY YOU?

-  Go further than your competitors
-  Demonstrate environmental responsibility
-  Set your business apart
-  Enhance your reputation and brand
-  Expand your visibility
-  Invest in your customers' community