Annual Watershed Partnerships

Corporate & Community Program Sponsors | 2027

Pomperaug River Watershed Coalition (PRWC) Annual Watershed Partnerships represent a single annual commitment that supports our mission-driven programs throughout the year. Partners receive year-round recognition as Program Sponsors, with visibility and prominence increasing at higher partnership levels across PRWC events, the website, and select communications.

At select levels, partnerships also include recognition and participation in PRWC's Annual Gala, our most visible community and fundraising event of the year. This integrated structure ensures clarity, consistency, and meaningful impact while eliminating multiple fundraising asks throughout the year.

Headwater Partner

INVESTMENT: $25,000 +

Lead Annual Program Sponsor and Presenting Gala Partner

(Only one Presenting Gala Partner, highest level available)

- **Premier Headwater Program Sponsor** Year-round recognition across PRWC programs, events, website, and communications, providing premium logo placement in marketing collateral
- **Presenting-level recognition at the Annual Gala**
  - **One reserved table** with premium seating, 8 tickets total
  - **Opportunity for brief remarks** during the Gala
  - **Full-page ad** in the Gala program (inside front cover or back cover)
  - **Invitation to an exclusive pre-event gathering** with PRWC leadership and major donors
- **Premium logo placement** on event materials, signage, and website throughout the year
- **Recognition in press outreach and social media throughout the year**
- **Invitation to select leadership engagement** opportunities with PRWC

Riverkeeper Partner

INVESTMENT: $15,000-$24,999

Major Annual Program Sponsor and Gala Partner

(Only two major Gala Partnerships available)

- Year-round recognition as a **Riverkeeper Program Sponsor** across PRWC programs, events, website, and communications including prominant logo placement in event and program marketing collateral
- **Benefactor-level recognition at the Annual Gala**
  - **One reserved table, 8 tickets total**
  - **Half-page prominent placement ad** in the Gala program
  - **Invitation to an exclusive pre-event gathering** with PRWC leadership and major donors
- **Recognition in press outreach and social media throughout the year**
- **Invitation to select leadership engagement** opportunities with PRWC

Annual Watershed Partnerships

Sustainer Partner

INVESTMENT: $10,000-$14,999

Annual Program Sponsor and Gala Partner

- Year-round recognition as a **Sustainer Program Sponsor** across PRWC programs, events, website, and communications, including preferred logo placement on marketing collateral
- **Recognition at Annual Gala**
  - **One reserved table,** 8 tickets total
  - **Quarter-page ad** in the Gala program
  - **Invitation to an exclusive pre-event gathering** with PRWC leadership and major donors
- **Select logo placement** on program and event materials, signage, and website throughout the year
- **Recognition in press outreach and social media throughout the year**

Hero Partner

INVESTMENT: $5,000-$9,999

Annual Program Sponsor and Gala Partner

- Year-round recognition as a **Hero Program Sponsor** across PRWC programs, events, website, and communications, including select logo placement on marketing collateral
- **Recognition at Annual Gala**
  - **One reserved table,** 8 tickets total
  - **Invitation to an exclusive pre-event gathering** with PRWC leadership and major donors
- **Select logo placement** on program and event materials, signage, and website throughout the year
- **Recognition in press outreach and social media**

Defender Partner

INVESTMENT: $2,500-$4,999

Annual Program Sponsor & Gala Table Host

- Year-round recognition as a **Defender Program Sponsor** across PRWC programs, events, website, and communications
- **Recognition at Annual Gala**
  - **One reserved table,** 8 tickets total
  - **Invitation to an exclusive pre-event gathering** with PRWC leadership and major donors
- **Select logo placement** on program and event materials, signage, and website throughout the year
- **Recognition in press outreach and social media**

Other Annual Program Sponsorships Opportunities

Year-round recognition at all of our programs

Guardian	*Protector*	*Steward*
INVESTMENT: $1,000-$2,499	INVESTMENT: $500-$999	INVESTMENT: $250-$499

For more information please contact Cindy Donaldson, Development Specialist cindy@pomperaug.org